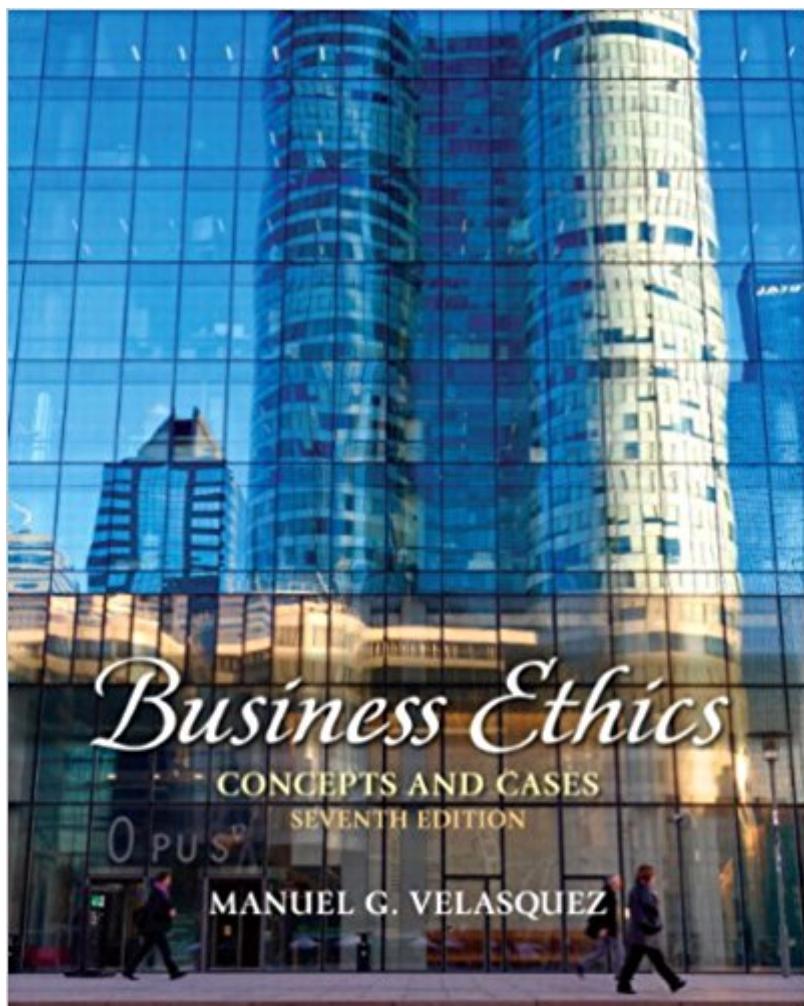


The book was found

Business Ethics: Concepts And Cases (7th Edition)



Synopsis

Resolving Moral Issues in Business. Â The ethical landscape of business is constantly changing, and the new edition of Business Ethics: Concepts and Cases has been revised to keep pace with those changes most effecting business: accelerating globalization, constant technological updates, proliferating of business scandals. Â Business Ethics: Concepts and Cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological, and natural environments within which moral issues in business arise; and supplies case studies of actual moralÂ conflicts faced by businesses. Â Teaching and Learning Experience Â Improve Critical Thinking - Business Ethics: Concepts and Cases provides summaries of basic ideas discussed within the text in its margins; presents conceptual materials first, and then offers discussion cases second through standardized chapters; all providing students the chance to critically think about the material they are learning. Â Engage Students - Study questions at the beginning of each chapter, definitions of key terms in the margins, a glossary, chapter-end study and discussion questions, end-of-chapter web resources, and chapter-opening concrete examples / cases all ensure studentsâ™ complete understanding of the material. Â Support Instructors - Teaching your course just got easier!Â You can create a Customized Text or use our Instructorâ™s Manual, Electronic âœMyTestâ• Test Bank or PowerPoint Presentation Slides. Â

Book Information

Paperback: 504 pages

Publisher: Pearson; 7 edition (July 4, 2011)

Language: English

ISBN-10: 0205017665

ISBN-13: 978-0205017669

Product Dimensions: 8 x 1 x 9.9 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 stars 49 customer reviews

Best Sellers Rank: #36,189 in Books (See Top 100 in Books) #43 inÂ Books > Textbooks > Business & Finance > Business Ethics #80 inÂ Books > Business & Money > Business Culture > Ethics #336 inÂ Books > Textbooks > Humanities > Philosophy

Customer Reviews

âœThis book is an outstanding, clearly written, economics-oriented ethics textbook that will fulfill most of your pedagogical needs in any undergraduate business ethics course.â•Â Â âœMarc Orlitzky, University of Redlands Â A âœThe On the Edge feature boxes have been very useful in the classroom.â•Â Â âœBarbara Fechner, South East Community College Â A âœVelasquez has been a standard in Business Ethics for several years. The book is well written and has a number of good casesâ•Â Â âœRodney Stevenson, University of Wisconsin â“ Madison

This text was required for my business ethics class. It's VERY dense material. (One chapter will take several hours to read and understand.) It's not the most entertaining either. My recommendation is to use this as a supplement to a class. I would not advise you to self study this book.

Velasquez does a great job outlining business ethics as applied to the theories and architecture of the course which I am taking at Marist College. Good Textbook.

Recommended

This is an interesting book having short anecdotal studies from actual instances.

Great!

Decent text, easy to read & get concepts.

Easy read, easy carry and less verbose than the business law book. More focused on concepts rather than cases which is the best way to learn!

Perfect. Came fast too.

[Download to continue reading...](#)

Business Ethics: Concepts and Cases (7th Edition) Chirelstein's Federal Income Taxation: A Law Student's Guide to the Leading Cases and Concepts (Concepts and Insights) (Concepts and Insights Series) Wiley CPAexcel Exam Review April 2017 Study Guide: Business Environment and Concepts (Wiley Cpa Exam Review Business Environment & Concepts) Wiley CPAexcel Exam Review 2015 Study Guide (January): Business Environment and Concepts (Wiley Cpa Exam

Review Business Environment & Concepts) Wiley CPAexcel Exam Review 2016 Study Guide January: Business Environment and Concepts (Wiley Cpa Exam Review Business Environment & Concepts) Wiley CPAexcel Exam Review 2015 Study Guide July: Business Environment and Concepts (Wiley Cpa Exam Review Business Environment & Concepts) Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Abraham's the Forms and Functions of Tort Law: An Analytical Primer on Cases and Concepts (2nd Edition) (Concepts and Insights Series) Practical Decision Making in Health Care Ethics: Cases, Concepts, and the Virtue of Prudence Engineering Ethics: Concepts and Cases Ethics and the Conduct of Business (7th Edition) Business Ethics (7th Edition) Managing Business Ethics: Straight Talk about How to Do It Right, 7th Edition Business Ethics: A Jewish Perspective (Library of Jewish Law and Ethics) Business Ethics: Readings and Cases in Corporate Morality Business Ethics: Ethical Decision Making & Cases Business Ethics: A Textbook with Cases Strategies for e-Business: Creating Value Through Electronic & Mobile Commerce Concepts & Cases, 3rd ed. Business Turnaround Blueprint: Take Back Control of Your Business and Turnaround Any Area of Poor Performance (A Business Book for the Hard-Working Business Owner)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)