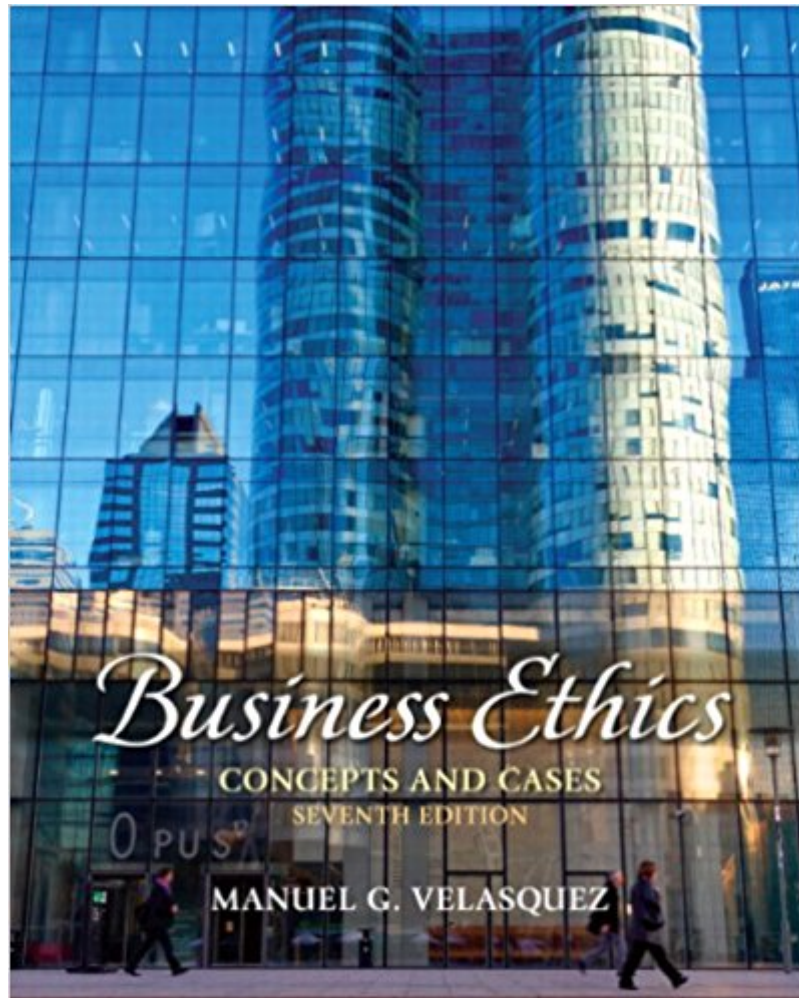


The book was found

Business Ethics: Concepts And Cases (7th Edition)



Synopsis

Resolving Moral Issues in Business. The ethical landscape of business is constantly changing, and the new edition of Business Ethics: Concepts and Cases has been revised to keep pace with those changes most effecting business: accelerating globalization, constant technological updates, proliferating of business scandals. Business Ethics: Concepts and Cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological, and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses. Teaching and Learning Experience Improve Critical Thinking - Business Ethics: Concepts and Cases provides summaries of basic ideas discussed within the text in its margins; presents conceptual materials first, and then offers discussion cases second through standardized chapters; all providing students the chance to critically think about the material they are learning. Engage Students - Study questions at the beginning of each chapter, definitions of key terms in the margins, a glossary, chapter-end study and discussion questions, end-of-chapter web resources, and chapter-opening concrete examples / cases all ensure studentsâ™ complete understanding of the material. Support Instructors - Teaching your course just got easier! You can create a Customized Text or use our Instructorâ™s Manual, Electronic MyTest Test Bank or PowerPoint Presentation Slides.

Book Information

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Customer Reviews

• This book is an outstanding, clearly written, economics-oriented ethics textbook that will fulfill most of your pedagogical needs in any undergraduate business ethics course. • Marc Orlitzky, University of Redlands • The On the Edge feature boxes have been very useful in the classroom. • Barbara Fechner, South East Community College • Velasquez has been a standard in Business Ethics for several years. The book is well written and has a number of good cases • Rodney Stevenson, University of Wisconsin • Madison

This text was required for my business ethics class. It's VERY dense material. (One chapter will take several hours to read and understand.) It's not the most entertaining either. My recommendation is to use this as a supplement to a class. I would not advise you to self study this book.

Velasquez does a great job outlining business ethics as applied to the theories and architecture of the course which I am taking at Marist College. Good Textbook.

Recommended

This is an interesting book having short anecdotal studies from actual instances.

Great!

Decent text, easy to read & get concepts.

Easy read, easy carry and less verbose than the business law book. More focused on concepts rather than cases which is the best way to learn!

Perfect. Came fast too.

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